



# WENET – THE INTERNET OF US

## THE VISION

CACM Workshop

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[WWW.INTERNETOFUS.EU](http://WWW.INTERNETOFUS.EU)

# People diversity

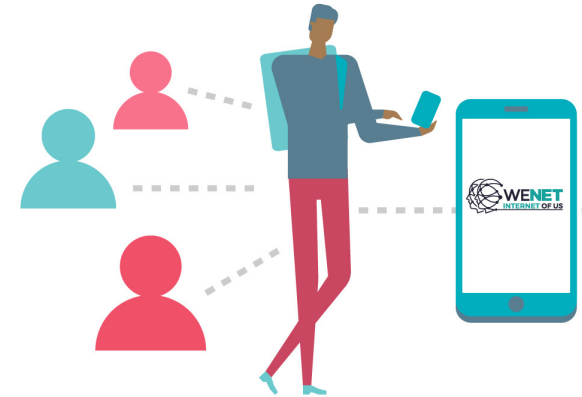
*People diversity* is pervasive in our everyday life.

We always exploit it, e.g., ...

- the *skills* and *competence* of, e.g., doctors, plumbers, experts,
- *interests* and *attitudes* of, e.g., volunteers, and
- *Possessions*, e.g., the car or house near the sea of our best friend

... to solve problems related to our lack of abilities.

**NOTE:** The sociological notion of *Community of Practice* is defined in terms of *Competence* (including skills), *Meaning* (including interests and attitudes) and *Materiality* (any object instrumental to doing things)



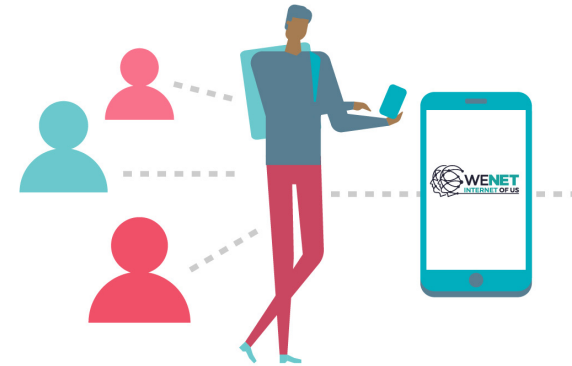
# People diversity - online

Online, it is easy to connect to anybody in the world, living in a different culture, with different habits.

The amount of diversity we have access to has increased *exponentially*.

Most of this diversity is unexpected and represents the *unknown unknowns*, most of which we do not understand, some of which scare us.

Technology has failed short at providing the instruments for taking advantage of diversity  
... by coping with the *social challenges* that arise with it.



# WeNet – the Internet of Us

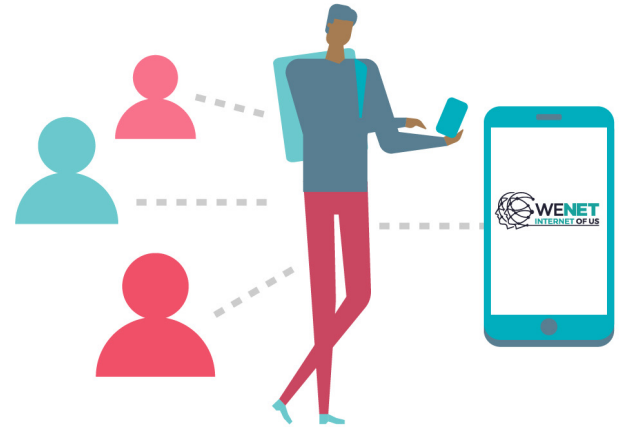


WeNet addresses this gap by providing a *diversity-aware, machine-mediated paradigm of social relations*

The goal is *connecting people* that can support one other by *leveraging on their diversity*

The move from *Internet* to *WeNet* is from

- a *network of computers*, which in turn may be connected to people, to
- a *network of people*, whose interactions are mediated and empowered by computers.



# How? By socializing with the unknown

## WeNet

Search the Unknown

Incentives

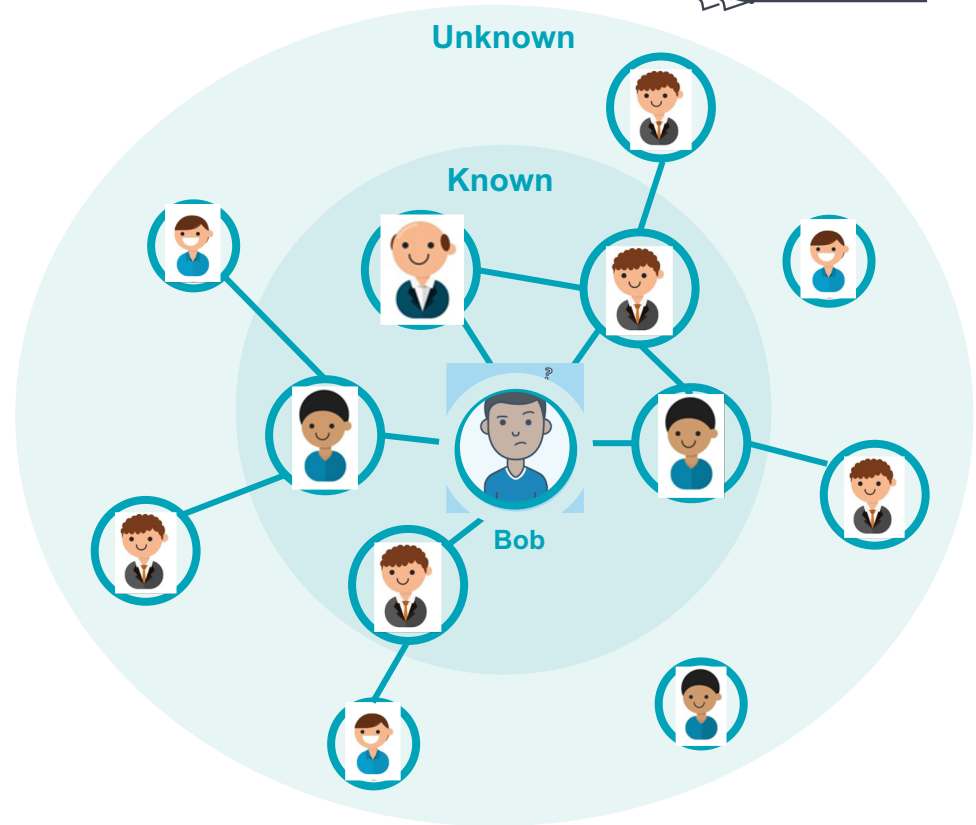
Interaction Model

Situational Context

Conversational Context

Diversity

Ethics



## GET IN TOUCH



Website

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# THANKS FOR YOUR ATTENTION